



**优势互补的世界 合作共赢的时代**

Unification and Harmony Create a Win-Win World

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## **Huatuo Zhenghe Fleet Visiting America & First China-US Business Leaders Summit at Harvard University, USA**

July 26-Aug. 7, 2010

The economic crisis has spread to every corner of the globe. No company has been unaffected by this huge economic downturn, and people all over the world have experienced this drastic economic and political wake up call of crisis and transition. The lessons of fair and open collaboration between countries and business are suddenly becoming vital to any sustainable and profitable operation no matter where they are located, and by whom they are owned.

To meet the needs of China and US in business, government, and academia, Huatuo CEO Forum (HCF) has organized the Huatuo Zhenghe Fleet Tour (HZF Tour) of six US States and Beijing, designed to enable a uniquely American unforgettable cultural experience and grow substantially the current level of direct investment in the Americas.

Beginning in Beijing on July 26, 2010, the HZF Tour to the United States will bring up to 500 of China's most successful entrepreneurs in the private sector, government officials, and scholars representing combined



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China GDP asset value over 1 trillion dollars. The HZF Tour encompasses business meetings/lectures, such as the China-US Business Summit at Harvard University in Boston. Other lectures, networking sessions, and cultural events in Washington D.C., New York, New Jersey, Philadelphia with the tour will be completed in Las Vegas on August 7th, 2010. The event provides significant networking and cultural value to those US Businesses that plan to take part in the activities as well as those of our Chinese visitors. The city and event venue are flexible to meet the needs of specific individual's desires and market segments groups select. Specialized Training sessions, sightseeing tours, inspirational talks with some of the best of the Fortune 100 Companies listing will provide additional insight into the Chinese visitors, and lead to possible investment or collaborative agreements that will give China-US business their best opportunity for successful relationship and growth. HCF and All-China Federation of Industry & Commerce (ACFIC), who are the primary organizers of this HZF Tours to the USA along with the supporting organizers provide the best available platform for Chinese resources, business expertise, and financial capital that can make significant impact in the US economy for years to come. Historically, Chinese entrepreneurs in the private sector have contributed over 75% of China's GDP last year and are directly responsible for 80% -85% of new



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domestic employment during China's 30 year economic boom. Supporting organizers of this great opportunity for idea exchange and learning include the China Industrial Overseas Investment and Planning Association, World Chinese Merchants Association, Harvard Kennedy School Chinese Student and Scholar Association, Overseas Chinese American Entrepreneurs Association, and America Asia Business Tour Group –Boston (AABT-Boston). HZF Tour is the largest and most influential business tour in US since China re-established an open policy in 1978.

As the shadows of recession fade and globalization rekindles new opportunity, we invite you to make a difference in China and US relations through your participation in this historic event. As is Huatuo's belief: "Unification and harmony will create a Win-Win World." We want you to be part of this new highly successful world.



## Introduction to Huatuo CEO Forum

Established by such organizations and individuals as the State Development and Reform Commission (SSRC), China Association of Small and Medium-sized Enterprises (CASME), the state level political figures, successful entrepreneurs, renowned scholars and China Central TV (CCTV), Dragon TV, Phoenix Satellite TV etc, the Huatuo CEO Forum (HCF) is a platform integrated with Resources, Wisdom and Capital; it is a think tank and institution which serves successful enterprises and strives for harmony in society; it is a direct provider of business services for various enterprises like risk management assessment; and, it is a “clinic” solving difficult and complicated problems for enterprises and new entrepreneurs.

The founder and chief expert of HCF is Mr. Yan Jiehe, who was ranked as the second richest individual in China in 2005. As also the founder of China Pacific Construction Group, Mr. Yan has perfected a scientific paradigm for development and social harmony. With his cutting edge concepts on the politics, economics, humanity, culture, and business, Mr. Yan has been regarded as a great thinker, an educator, an entrepreneur, an economist and social activist.

The team of HCF consists of the talented specialists from various sectors: politics, business, and academia.

Huatuo CEO Forum efforts are focused on cultivating a wide array of remarkable entrepreneurs in China for the purpose of developing the latest ideas (theory) for Chinese enterprises and entrepreneurs; creating a “fleet of business aircraft carriers” capable to competing or cooperating with the enterprises around the world. By educating the entrepreneurs through Huatuo Business College and establishing the first Chinese consulting agency for the business owners, Huatuo in a practical way is cultivating China’s next generation of entrepreneurs.



## Introduction to the Founder of Huatuo CEO Forum

### -----Mr. Yan Jiehe

Mr. Yan Jiehe is Secretary-General and Chief expert of the Organizing Committee of Huatuo CEO Forum, Chief specialist of Huatuo Enterprise Clinic, the founder of China Pacific Construction Group, as well as the chief writer of The New Analects.

Mr. Yan Jiehe was born in 1960 in Huai'an City of Jiangsu Province. With more than 30 years of experience in the fields of education, politics, business, he has been appointed as leader successively in state-owned enterprises, foreign-owned enterprises, public traded and other private enterprises, and turned around eighty trouble enterprises. These companies were to be closed, bankrupted or shut-down state-owned enterprises involving in dozens of industrial sectors, however, which had been restructured, merged and acquired by Mr. Yan. He has been honored as national "Bright Star", one of the top 10 newsmakers of Chinese economy, one of the first Ten Most Outstanding Persons for Chinese Enterprises Management, one of the top ten talents in Chinese industry and commerce, one of the top ten leaders of Chinese entrepreneurs, one of the top ten Chinese intelligent figures, the first ten Chinese business leaders from mainland China, the most creative Chinese business leaders from Asia-Pacific area and the global Chinese business leaders. Among private enterprises, China Pacific Construction Group established by Mr. Yan is the only one private enterprise who possesses three Grade-A certificates for national highway, municipal constructions and water projects as well as other first class professional qualifications. He has created the models of Chinese BT (build-transfer) and Chinese reconstructing by parcel-up merger and acquisition.

In 2005, he ranked the second on the list of Chinese richest people for RMB12.5 billion. China Pacific Construction Group ranks the 8th among the top 500 Chinese private enterprises, and is listed in the top 50 powerful enterprises among 1000 of Chinese large enterprise groups.



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In recent years, Mr. Yan Jiehe has presented hundreds of speeches to a number of top-level Forums in Davos, Boao and Yabuli, as well as, many world-renowned universities such as Harvard, MIT, Wharton School, the Chinese Government School, Tsinghua University, and Beijing University. Moreover, Mr. Yan has given a countless number of high-level reports to both local and state government officers, enterprises and public institutions and various circles in major Chinese cities. As the VIP guest, he has been the featured guest in China top brand programs of China Central TV (CCTV), Dragon TV, Beijing TV and Phoenix Satellite TV.

Mr. Yan and his Huatuo CEO Forum are truly the drivers for international cooperation to reach for harmony of societies throughout the world. We are waiting for you, the real player, to jump into this venture for the betterment of mankind.